

EMPOWERING PEOPLE AND BUSINESSES THROUGH SUPPLIER DIVERSITY



We believe our supplier base should reflect the diversity of our employees, clients and customers, which in turn helps drive overall satisfaction and growth. Local, small and diverse suppliers can have more insight into local market trends and can more authentically supply products and services that are culturally relevant for our consumers. Partnering with local, small and diverse suppliers drives economic impact and supports our diversity and inclusion goals.

As a managed services organization, we rely on thousands of business relationships to provide services across our businesses, and when a small or diverse business joins our supply chain, they benefit not only from increased revenue but also the exposure to new customers, employment security and capacity-building. This then creates a more transparent and inclusive supply chain, resulting in a broader supplier base that can drive competition and innovation efforts.



Supplier diversity is a business imperative that drives results and community impact.”

—Natily Santos, Associate Vice President of Specialty Supply Chain

WHY

Today, minority firms with employees reported [\\$1.2 trillion in combined receipts while nonminority firms reported \\$9.7 trillion.](#)¹

It's time for change. When small businesses grow, the economy improves. Successful small businesses have the power to lift up the community and build generational wealth, in addition to providing economic value. Thriving business create competition among one another, harnessing innovation to develop new products, services and solutions.

Supplier diversity also helps businesses capitalize on new consumer needs based on shifting demographic realities. For example, the up-and-coming [Generation Z](#)² prizes food that is both local and authentic. By reflecting this in our supplier base, we are aligning with students' priorities beyond tasty food.



¹ Minority Business Development Agency, U.S. Business Fact Sheets, “[U.S. Minority-Owned Firms](#)”

² Aramark, “Gen Z Has Arrived. Is our Industry Ready?”

OUR COMMITMENT TO SUPPLIER DIVERSITY

Building a network of diverse suppliers supports our mission of enriching and nourishing lives.

Here is what you can expect from our approach to supplier diversity:

- Our supplier base reflects the diversity of our employees, clients and customers, and we encourage diversity and inclusion across all levels of our supply chain.
- Local, small and diverse suppliers have direct insight into local market trends enabling them to supply authentic products and services that are culturally relevant for our consumers.
- Our Supplier Code of Conduct details our expectations that people throughout the supply chain are treated fairly — and are offered a safe working environment with fair pay.
- We expect our non-diverse primary suppliers to work with local, small business and diverse suppliers whenever applicable and provide quarterly reports of their diverse spend.

By working with Certify My Company, which provides certification assistance to diverse business owners by guiding and assisting them through the comprehensive process of becoming certified, we are able to identify and engage with even more certified suppliers. We cover the costs of webinars and coaching for targeted suppliers.

In addition to partnering with Certify My Company, we also sponsor Centers of Excellence (COE) programs through regional affiliates of the National Minority Supplier Development Council, like the Eastern Minority Supplier Development Council (EMSDC), which certifies and matches minority-owned businesses with local member corporations. The COE programs promotes supplier diversity best practices, knowledge-sharing and procurement opportunities for minority businesses of all sizes, and provides Aramark team members, specifically those in Aramark's Employee Resources Groups, with opportunities to mentor emerging Minority Business Enterprises.

As part of our expansive supplier diversity outreach and engagement efforts, we are a member of the National Minority Supplier Development Council (NSMDC), Women's Business Enterprise National Council (WBENC) and Disability:IN. These partnerships enable us to provide beneficial business resources, mentorships and networking opportunities to small and diverse business communities that can support both our supplier base as well as our clients.

OUR IMPACT



We work with over **6,000 suppliers and subcontractors** that are identified as small businesses or diverse-owned.



18% of these businesses are third-party certified as diverse suppliers and our goal is to double that number.



\$1.9 billion U.S. economic impact attributed to small and diverse owned businesses in our supply chain.



14,085 jobs supported through purchases with small and diverse owned businesses in our supply chain.



There is no greater feeling than to know you are impacting the community by providing jobs that help put food on the table. In our case, it is for over 40 families. It's a perpetual responsibility to sustain the business in order to sustain the jobs, but it is a challenge that gives me a very gratifying sense of accomplishment every day."

—Cesar Dovalina, Jr.,
owner and operator of Cristina Foods Inc.



The relationship with Drexel has been a game changer for the small local businesses. It has provided the vendors with consistent revenue and exposure to a new demographic."

—Kim Carter, Vice President at the Enterprise Center

Learn more about how our commitment to supply chain diversity can bring value to your organization.
Contact us today!

