



YOUR

LEGACY

BEGINS

UNCONVENTIONAL STRATEGIES
THAT DRIVE RESULTS

NOW



TOGETHER

WE THRIVE.

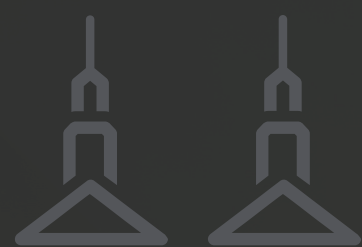


EXPERIENCES THAT MATTER

GLOBAL STRENGTH. LOCAL MANAGEMENT.

Aramark's global reach and our nationwide portfolio offer depth and strength we apply to your business. But it's our teams on the ground that curate the experience with hyperlocal flavor, custom solutions, and laser-focused attention to detail you deserve. Locally-based and regional management provide superb oversight and individualized care.

WE PARTNER WITH



19 CONVENTION CENTERS



24 PERFORMANCE AND ENTERTAINMENT DESTINATIONS

48 PROFESSIONAL SPORTS VENUES



22 COLLEGIATE SPORTS VENUES



23 CULTURAL ATTRACTIONS

AWARDS AND RECOGNITIONS



OUR

PRESENCE



- | | | |
|---|--------------------------------------|--|
| 1999 Allen County War Memorial Coliseum | 2002 McCormick Place | 1971 Phoenix Convention Center |
| 1967 Anaheim Convention Center | 2002 Navy Pier | 1999 Portland Metropolitan Exposition center |
| 2013 Donald E Stephens Convention Center | 2001 NRG Center | 2010 Shaw Centre |
| 2003 Emerald Coast Convention Center | 1999 Oregon Convention Center | 1988 Tampa Convention Center |
| 2001 Greater Richmond Convention Center | 2003 Overland Park Convention Center | 2004 Walter E Washington Convention Center |
| 2004 Greater Tacoma Convention and Trade Center | 1992 Pennsylvania Convention Center | 1988 Washington State Convention Center |
| 2003 Kansas City Convention Center and Entertainment Center | | |

LEADERS IN CONVENTION CENTERS & EVENTS

For decades, Aramark has been creating distinct experiences for convention centers and meeting venues throughout the country. Regardless of the size, location, or facilities, we create exceptional experiences in catered events, retail foods, exhibitor services, marketplaces and more.

SERVICE SOLUTIONS

- CATERING
- RETAIL FOODS
- RESTAURANTS
- MERCHANDISE
- FACILITY SERVICES



SERVE MORE
THAN
1 BILLION
CUPS OF
COFFEE EACH
YEAR



MANAGE
1 BILLION
GROSS SQUARE
FEET OF CLIENT
FACILITIES



75%
OF CONFERENCE
CENTERS
ARE IACC
ACCREDITED

THINK UNCONVENTIONALLY

Our approach is fueled by sophisticated data and driven by creative design. Aramark's Data > Science wizards work in lockstep with our Design + Development visionaries to create insight-driven experiences that connect with guests like never before.

A SMARTER WAY TO INNOVATE

DATA > SCIENCE AND DESIGN + DEVELOPMENT



CULINARY INGENUITY

Talented culinarians who curate unique dining experiences

DATA > SCIENCE

Translate data & insight into actionable strategies that drive results

OPERATIONAL EXCELLENCE

Quantifiable standards designed to surpass property expectations

**LOCALLY
MANAGED.**

**GLOBALLY
SUPPORTED.**

DESIGN + DEVELOPMENT

Award-winning concepts, environments and brands

TAILORED SUSTAINABILITY

Customized programs dedicated to achieving environmental missions

TECH-DRIVEN INNOVATION

Inventive solutions to modernize the experience

TECH-DRIVEN INNOVATION

WHAT IT IS

The fast-paced day of a trade show or meeting often doesn't leave much time for lunch. These popup markets are strategically placed in locations that optimize convenience for guests and generate a higher capture rate.

WHY IT WORKS

Mashgin technology that actually "sees" guest purchases—no barcode, no scanning. Just place the items on the unit, wait a few seconds, then pay and go. It's up to 10 times faster than traditional POS!



VERSATILE ACTION STATIONS

WHAT IT IS

These versatile carts can be configured to meet any event need. Food theater and presentation are at the heart of the experience and have the ability to flex for any event type.



WHY IT WORKS

Carts showcase the newest, cutting-edge technology with frost zones to keep buffet food cold, hot zones for live action chef cooking, and warming zones to hold food at the correct temperature. We value presentation just as much as we value food quality. Showstopping equipment and state-of-the-art smallwares take the entire event experience to a new level for our guests.

ENHANCED EXHIBITOR EXPERIENCE

WHAT IT IS

Inspired by our exhibitor services programs in some of the largest convention centers in North America, our movable carts can be customized to feature packages that meet the needs of practically any event in any space at any daypart.

WHY IT WORKS

These carts require a minimal footprint and labor, enabling us to add extra points of sale wherever they are needed. They are also a great up-sell for the catering sales process.



VIP TASTING ROOM + LOUNGE

WHAT IT IS

The VIP Tasting Room + Lounge is an innovative, totally versatile addition to any meeting venue. It's a place where show managers can meet and unwind, and where the sales team can wine and dine prospective clients. We can host any type of intimate, distinct gathering in this venue.

WHY IT WORKS

The open kitchen design is the ultimate in food theater, making the menu selection process a breeze for event planners and show managers. In addition to the amenity services that this space provides, it also creates a new revenue stream at the venue by targeting community ticketed events.

HOW WE COLLABORATE

OUR CLIENTS AND THEIR GUESTS COME FIRST. PERIOD. THAT'S HOW WE APPROACH EVERY PARTNERSHIP.



CLIENT SPOTLIGHT

LOCATION: WALTER E. WASHINGTON CONVENTION CENTER
SINCE: 2004

Our Design + Development team is always pushing creative boundaries. The cornerstone of downtown DC's renaissance, the Walter E. Washington Convention Center is currently underway with renovation and expansion projects designed to elevate the guest experience and implement efficiencies to increase profitability.

Along with visual upgrades and local partnerships, we are adding technology advancements such as mobile ordering and pickup, robotic vending, and autonomous grab-and-go markets. This innovation continues to showcase our abilities as pioneers in the convention center industry.



RENDERING



BUILD-OUT



RENDERING



BUILD-OUT





CLIENT SPOTLIGHT

LOCATION: NRG CENTER

SINCE: 2001

NRG Park in Houston hosts millions of guests at international conventions, catered events, NFL games, Houston Livestock Show & Rodeo, community events and more —and Aramark serves them all. This includes the annual Offshore Technology Conference (OTC), one of the **top 10 attended meetings in the United States** and the largest oil and gas sector event in the world. Our team mobilizes the entire park to include the NRG Center, Arena, Stadium, and parking lots to host more than 140,000 attendees at a variety of indoor and outdoor experiences over the four-day event.

Our food and beverage service runs the gamut of experiences from customizable menus for 300+ booths to cocktail receptions and buffets to plated meals for up to 2,000 guests. We have permanent concessions and mobile concepts and even create a popup food hall in the parking lot.

The overwhelming success of OTC each year is just one example of the depth, service, and innovation Aramark brings as your partner.



YOUR MISSION IS OUR PASSION.



Learn how Aramark can bring our expertise and custom solutions to your business.

[CONTACT US TODAY](#)

