



YOUR
LEGACY
BEGINS
NOW

YOUR **MISSION** IS OUR **PASSION**



TOGETHER

WE THRIVE.



EXPERIENCES THAT MATTER

GLOBAL STRENGTH. LOCAL MANAGEMENT.

Aramark’s global reach and our nationwide portfolio offer depth and strength we apply to your business. But it’s our teams on the ground that curate the experience with hyperlocal flavor, custom solutions, and laser-focused attention to detail you deserve. Locally based and regional management provide superb oversight and individualized care.

WE PARTNER WITH

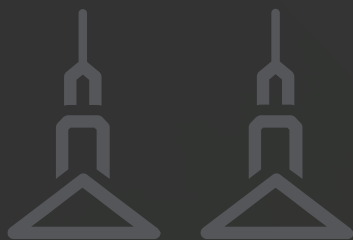


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SPORTS VENUES



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ENTERTAINMENT
DESTINATIONS

AWARDS AND RECOGNITIONS



OUR

PRESENCE



Adventure Aquarium
BMW Zentrum
Bushkill Falls
Cape May County Zoo
Cleveland Metroparks Zoo
Field Museum
The Florida Aquarium

Gettysburg Battlefield Museum
Guinness Open Gate Brewery & Barrel House
Hearst Castle
Kartchner Caverns
Liberty Science Center
Mercedes-Benz Visitor Center
The Museum of Pop Culture
Morton Arboretum

National Constitution Center
Museum of the Bible
National Museum of the Marine Corps
Rock & Roll Hall of Fame
South Mountain Recreation Complex
Stonebridge Golf Club

Turtle Back Zoo
U.S. Mint - Denver
U.S. Mint - Philadelphia
William Hill Sportsbook
Yuengling Tampa Campus

LEADERS IN CULTURAL ATTRACTIONS

In cultural attractions, we know mission means everything. With more than 20 unique venues around the country, we're experts in creating curated experiences for everyday dining, catered events, retail merchandise, and guided tours and experiences.

SERVICE SOLUTIONS

- CATERING
- RETAIL FOODS
- RESTAURANTS
- MERCHANDISE
- TOUR MANAGEMENT
- FACILITY SERVICES



TOTAL DESIGN & CONSTRUCTION CAPABILITIES



LEED-CERTIFIED & SUSTAINABILITY EXPERTS



TOP 50
COMPANIES
FOR
DIVERSITY

CURATE

CREATIVELY & MEANINGFULLY

Our approach is fueled by sophisticated data and driven by creative design. Aramark's Data > Science wizards work in lockstep with our Design + Development visionaries to create insight-driven experiences that connect with guests like never before.

A SMARTER WAY TO INNOVATE

DATA > SCIENCE AND DESIGN + DEVELOPMENT



CULINARY INGENUITY

**Talented
culinarians who
curate unique dining
experiences**

DATA > SCIENCE

**Translate data
& insight into
actionable
strategies that
drive results**

OPERATIONAL EXCELLENCE

**Quantifiable
standards designed
to surpass property
expectations**

**LOCALLY
MANAGED.**

**GLOBALLY
SUPPORTED.**

TAILORED SUSTAINABILITY

**Customized
programs dedicated
to achieving
environmental
missions**

DESIGN + DEVELOPMENT

**Award-winning
concepts,
environments and
brands**

TECH-DRIVEN INNOVATION

**Inventive solutions
to modernize the
experience**

LASTING CONNECTIONS BEGIN WITH MEMORABLE VISITS

DISTINCT CATERED EVENTS



Yours isn't just a space to have an event —it's a destination with purpose that clients select because of the sense of place and emotional connections your unique venue offers. Aramark brings your mission to life in these events featuring distinct cuisine, bold presentation, and impeccable service that nurtures lifelong advocates of your brand.

From historic landmarks to modern, new destinations to venues honoring iconic brands, our team of talented professionals fosters your reputation for excellence at every touchpoint, from the initial sales call through planning to the event and beyond. We're proud to host weddings, fundraising galas, birthday parties, community events, corporate meetings, and more.

We create customized experiences that celebrate your brand, your venue, and your mission down to the last detail.



RETAIL FOODS REIMAGINED

Whether it's a tourist visiting for the first-time, a member family, or a lifelong benefactor of your organization, Aramark believes the retail food experiences we create should help make every visit meaningful and enjoyable. Our team focuses on delivering quality and variety that appeals to the preferences of your diverse demographics while curating an experience that feels as if it's an exhibit in and of itself. We also feature the latest in modern cuisine, innovative design, and state-of-the-art technology to drive convenience, speed of service, comfort, and satisfaction so your guests always feel they matter.



CUSTOMIZED RETAIL MERCHANDISE

Your venue has incredible stories to tell, and Aramark can help bring them to life through customized merchandise, thoughtfully developed brick and mortar stores, and digital shopping experiences. By embracing a brand-first philosophy, we create experiences that embrace best practices while never losing sight of your mission. We offer a full range of services including product development, merchandising, marketing, e-commerce, special events, and more.



HOW

WE COLLABORATE

OUR CLIENTS AND THEIR GUESTS COME FIRST. PERIOD.
THAT'S HOW WE APPROACH EVERY PARTNERSHIP.

CLIENT SPOTLIGHT

GUINNESS OPEN GATE
BREWERY AND BARREL HOUSE
BALTIMORE, MD

Guinness is one of the most iconic brands in the world, and when the company sought to open its first facility in the U.S. in more than 50 years, it chose Aramark to help them do it. At the Guinness Open Gate Brewery and Barrel House outside of Baltimore, our team helped build a dynamic food and beverage experience that includes a tasting room, restaurant, outdoor area, retail merchandise, tour management, and multiple portable outlets throughout the venue.



To sustain the excitement and momentum well beyond the initial opening of the venue, we worked with the Guinness team to develop a robust event program that gives guests a reason to visit beyond the beer. This includes a slew of sell-out events like:

- Halfway to St. Patrick's Day
- Crab Fest Beer Dinner—pairings with the crustacean Maryland is famous for
- Brew Release Parties—highlighting the latest and greatest crafted creation outlets throughout the venue



CLIENT SPOTLIGHT

MOPOP, THE MUSEUM OF POP CULTURE
SEATTLE, WA

MoPOP is a destination that features some of the most unique exhibits and experiences in the world, honoring popular culture through the ages. To help bring these exhibits to life, Aramark created a retail experience that showcases unique merchandise that embraces MoPOP’s equally unique mission.

It is a diverse, carefully curated, and mission-focused program that engages visitors from the local Seattle market and around the world. From collections celebrating popup exhibits to limited signed-edition releases to co-branded licensed merchandise, we strive to create emotional connections that last for years to come.

SUCCESS STORY: STAR WARS EXHIBIT

STAR WARS COMIC ISSUE NO. 1

We collaborated with Marvel Comics to be part of the most anticipated and promoted comic releases in more than 20 years, showcasing a series of unique/variant covers with key retail.

EXCLUSIVE T-SHIRTS

We featured more than 120 different designs and the largest selection of Star Wars tees compared to any brick and mortar retailers. Because of our long-term and established licensed relationships, we can be the first to art direct, market, and test designs and concepts, enabling us to offer a one-of-a-kind shopping experience.

HEADWEAR

We developed a line of exclusive and limited edition fitted caps inspired by the materials, colors, and textures from the Star Wars franchise including the Royal Guard, Darth Vader, Rebel Alliance, and Bounty Hunter.



YOUR MISSION IS OUR PASSION.



Learn how Aramark can bring our expertise and custom solutions to your business.

[CONTACT US TODAY](#)

